**Nonfiction Book Speech** Name:

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| --- | --- | --- | --- | --- |
|  | **5** | **3.5** | **1** | **0** |
| **Basic Info**  **X 1** | Title, author, year of publication, type of nonfiction are included | 3 of the 4 basics are included. | 2 of the 4 basics are included. | 1 or none of the basics are included. |
| **Summary**  **X 3** | Summary is detailed and engaging by hitting major plot points with elaboration. | Summary is decent and hits major plot points. | Summary is too vague and does not tell enough about story. | No summary is provided. |
| **Reasons for summer reading**  **X 3** | Clear explanation and reasoning is provided with 2 or more details to support reasoning | A decent reasoning is provided with 1 detail to support reasoning | Reasons to read the book are vague and are therefore ineffective. | Reasons to read the book are not provided or are not logical. |
| **Ad Technique**  **X 2** | 2 Ad techniques are apparent and highly effective in selling us the book for summer reading. | 2 Ad techniques are apparent and effective in selling us the book for summer reading. | 2 Ad techniques are apparent but not effective in selling us the book for summer reading. | 0-1 ad technique is present. |
| **Incorporation of ad technique**  **X 1** | 2 Ad techniques are incorporated into the speech with ease. | 2 Ad techniques are incorporated into the speech. | 2 Ad techniques are incorporated into the speech but are not smooth. | 0-1 ad technique is present. |
| **Glogster – Requ’s, Creativity, effort**  **X 2** | Glog is creative, interesting to view, and contains requirements. | Glog is generally creative and contains requirements. | Glog contains requirements. | Glog does not contain requirements. |
| **Incorporation of poster**  **X 1** | Poster is incorporated into the speech with ease. | Poster is incorporated into the speech. | Poster is hardly incorporated. | Poster is not incorporated. |
| **Eye contact**  **X 1** | Maintains strong, constant eye contact. | Maintains decent eye contact. | Does not maintain eye contact but has some. | Does not maintain eye contact. |
| **Voice quality**  **X 1** | Voice is very clear and loud. Pacing is appropriate. | Voice is clear and decently loud. Pacing is appropriate. | One of the three qualities is weak. | One or more of the three qualities is extremely weak. |
| **Flow of info**  **X 1** | Information flows very well and is organized. | Information flows well and is organized. | Information is disorganized and hardly flows. | Information is disorganized and does not flow. |

**Score before time: / 80 Time:**

**Time deduction: -** (-2 points for every 5 seconds under 3 minutes or over 3 ½ minutes)

**Final Score: / 80**

Comments: